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Build-A-Bear to open store in Fairview Heights

Build-A-Bear Workshop said it would open a new workshop at St. Clair Square in Fairview Heights, Ill. this spring.



The company will open the store as part of its nationwide plans to open nine new stores in the spring, eight in the summer and 13 new stores in the fall.

said it has also lined up partnerships with the World Wildlife Fund, FTD.com, Bissinger French Confections and the TayBear Co.

St. Louis-based Build-A-Bear Workshop, an interactive entertainment retailer where customers create their own stuffed animals, operates 40 workshops in the United States

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