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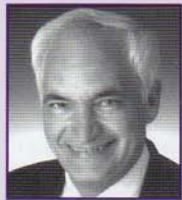
New Orleans, Louisiana - June 26-29, 2005



Louis J. Cassara, CLU, ChFC, is a 22-year MDRT member with six Court of the Table and nine Top of the Table honors. Cassara has been motivating people to realize their true potential for more than 20 years. He is a nationally recognized author, speaker and teacher on communications and client relationships, and he has trained thousands

of business professionals and entrepreneurs. Cassara's career production ranks in the top 20 representatives of all time with Northwestern Mutual Financial Network.

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Lowell Catlett, Ph.D., a futurist, is a consultant to the U.S. departments of Agriculture, the Interior, Defense and Labor. He has addressed national and international audiences on technologies and their implications on the way we live and work now and will in the future. A Regent's Professor at New Mexico State

University, Catlett has twice received the Don C. Roush Award for Excellence in Teaching, and is a recipient of the Burlington Foundation Faculty Achievement Award for Outstanding University Teaching.

Convention Connection, c/o Kiela Hine, 18133 Coastline Drive, Suite A3, Malibu, CA 90265, Phone: 800.443.9979, E-mail: kiela@conventionconnection.net



Matt Church, CSP, an expert on personal leadership, has published articles and books covering health to motivation, lifestyle and communication. His latest book, "Highlife 24/7," is already a national bestseller. He has presented seminars in Russia, Asia and the United States. In 2003, Church won the Nevin Award, which

is awarded annually by the speaking industry to one conference speaker who demonstrated exceptional skill and quality of service.

Keynote Speakers Inc., c/o Katrina Kaposts Smith, 2479 E. Bayshore Road, Suite 801, Palo Alto, CA 94303, Phone: 650.325.8711, E-mail: katrina@keynotespeakers.com



Robert B. Cialdini, Ph.D., president of Influence at Work, has an international reputation as an expert in persuasion, compliance and negotiation. His books, "Influence: The Psychology of Persuasion" and "Influence: Science and Practice," have sold more than 500,000 copies in 12 languages. In the field of influence

and persuasion, Cialdini is the most cited social psychologist in the world. His clients include national organizations and government groups. A Regent's Professor of psychology at Arizona State University, Cialdini was named Distinguished Graduate Research Professor NewInformation Presentations.

The Broadmor Place, 2248 S. Forest, Tempe, AZ 85282, Phone: 480.967.6070



Mark B. Coutts, MBA, CFP, a six-year MDRT member, is an accomplished financial advisor, former award-winning broadcaster and a speaker on conceptual selling and motivation. He consistently receives top marks from audiences for his engaging and powerful seminars. He is co-author of "Catching Fire With Conceptual Selling," a

practical workbook for financial advisors. He and his dedicated team are based in Toronto, where they serve the insurance and investment needs of some 1,500 individuals and more than 50 corporate clients.

Clarica Financial Services Inc., 1 University Ave., Suite 201, Toronto, ON M5J 2P1 Canada, Phone: 416.366.8771, E-mail: mark.coutts@clarica.com



Taylor Crabtree, a 14-year-old high school student, founded TayBear Co., a nonprofit organization, as a fourth-grader. TayBear sells hand-painted hair clips to raise money to buy teddy bears for young cancer patients. Crabtree started the organization when her grandmother was diagnosed with colon cancer seven years ago. She

will provide an update on the success of TayBear following the support she received after speaking from the Main Platform at the 2000 MDRT Annual Meeting in San Francisco, California.

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